

<b>Notice of References Cited</b>	Application/Control No. 10/646,341		Applicant(s)/Patent Under Reexamination MARSH ET AL.	
	Examiner JONATHAN G. STERRETT		Art Unit 3623	Page 1 of 2

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,952,678	10-2005	Williams et al.	705/1
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	F	US-			
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	K	US-			
	L	US-			
	M	US-			

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
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#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Recommender systems: a GroupLens perspective", JA Konstan, J Riedl, A Borchers, JL ... - ... systems: Papers from the ..., 1998 - aaai.org
	V	"DIVA: applying decision theory to collaborative filtering" H Nguyen, P Haddawy - ... of the AAAI Workshop on Recommender Systems, 1998 - aaai.org
	W	A multiple attribute utility theory approach to ranking and selection jstor.org, J Butler, DJ Morrice, PW Mullarkey - Management Science, 2001 - jstor.org
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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	U	Integrating knowledge-based and collaborative-filtering recommender systems R Burke - Proceedings of the Workshop on AI and Electronic ..., 1999 - aaai.org
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